

EXPERIENCE

Head of Graphic Designer

Connectif Artificial Intelligence

May 2021 - February 2024

I designed content for social media, digital campaigns, and events, oversaw brand identity, and adapted corporate identity to new formats. I created assets such as videos, stands, and merchandising, strengthening both physical and digital presence and enhancing the brand's professional perception.

Senior Web & Graphic Designer

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April 2018 - May 2021

I designed visual identities and online stores that made brands stand out in the market, optimizing user experience and conversions. I produced creative videos, email marketing campaigns, and banners, strengthening brand positioning and engagement.

Web & Graphic Designer

BrandMedia

June 2014 - April 2018

I designed visual identities, online stores, and websites, improving user experience and digital presence. I created commercials and multimedia content, achieving greater reach and emotional connection. I managed SEM campaigns and social media strategies, optimizing visibility, CTR, and customer retention.

EDUCATION

UX / UI Bootcamp

Neoland · 2025 (in progress)

UX / UI & CRO

UNED · 2021

Frontend Development

Backend Development

Web Design

Graphic Production and Creativity

CEI · 2017 - 2019

SKILLS

Design, Video & Motion Graphic

Figma, Adobe Creative Suite, Graphic Production

Development

HTML / CSS, Javascript, JQuery, Bootstrap, Wordpress

UX / UI

Design System, Design Thinking, Wireframing, User Research. (in progress)